ORDER

104822 Orders Order / Rev: Alt Order #: 06832438 Product Desc: American Crossroads Estimate: 694 10/30/12 - 11/05/12 Flight Dates: Primary AE: Amy McCreary Original Date / Rev: 07/27/12 / 10/15/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Crossroads Media, LLC **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 66 Canal Center Plaza Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% **Advertiser** Name: A35+ Demographic: New Business Thru: Product Codes: PLI1 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Bill	P	lan	

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	111	\$83,275.00	\$70,783.75

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	111	\$83,275.00	\$70,783.75	0.00
Totals	111	\$83,275,00	\$70 783 75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	31%	\$83,275.00
Market	100%	\$268 629 03

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$88,647.58
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$42,980.65
KTUD	1%	\$2,686.29
KVVU	17%	\$45,666.94
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,372.58

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
•	E 1	KSNV	10/30/12	10/30/12	Wake Up Early w/	Wagn@M	430a-5a	-T	:30	1	\$200.001	0.00 NM	1	\$200.00
					Wake Up Early W	/agners								
	,	WAKE-V	V/WAGNE	RS REV	RATE									
		Star	t Date E	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	W	eek: 10/2	29/12 1	1/04/12	-T	1	\$200.00	0.00						

KSNV

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Order / Rev:

104822

06832438

Advertiser:

Estimate:

American Crossroads

Alt Order #: Flight Dates:

10/30/12 - 11/05/12

Product Desc:

American Crossroads

69

Start Ch Inventory Code Days l n End Break Start/End Time Len Spots Rtg Type Spots Rate Pri Amount KSNV 10/30/12 10/30/12 Wake Up Early w/ Wagn6M 430a-5a .30 \$200,001 0.00 NM \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE End Date Start Date **Weekdays** Spots/Week <u>Rate</u> Rating Week: 10/29/12 11/04/12 \$200.00 0.00 KSNV 10/31/12 10/31/12 Wake Up Early w/ Wagn@M 430a-5a :30 \$200.001 0.00 NM \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 --W----\$200.00 0.00 KSNV 11/01/12 11/01/12 Wake Up Early w/ Wagn@M 430a-5a :30 \$200.001 0.00 NM \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Weekdays Start Date End Date Spots/Week Rate Rating ---T---Week: 10/29/12 11/04/12 \$200,00 0.00 KSNV 11/04/12 11/04/12 Wake Up Early w/ Wagn6M 430a-5a :30 \$200.001 0.00 NM \$200.00 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date End Date Weekdays Spots/Week Rate Rating 11/04/12 Week: 10/29/12 \$200.00 0.00 E 5 KSNV 11/05/12 11/05/12 Wake Up Early w/ Wagn@M 430a-5a M-----:30 \$200.001 0.00 NM \$200.00 1 Wake Up Early Wagners WAKE-W/WAGNERS REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M-----\$200.00 0.00 E 6 KSNV 10/30/12 10/30/12 The Agenda 1230pm CM 1230-1p -T----:30 \$325.001 0.00 NM 1 \$325.00 The Agenda 1230pm **NEWS 3 AT NOON REV RATE** Start Date End Date Weekdays Spots/Week Rate Rating -T----Week: 10/29/12 11/04/12 \$325.00 0.00 KSNV 10/31/12 10/31/12 The Agenda 1230pm CM 1230-1p ~~W~~~~ :30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON REV RATE** Start Date Spots/Week Rating End Date Weekdays Rate Week: 10/29/12 11/04/12 \$325.00 0.00 KSNV 11/01/12 11/01/12 The Agenda 1230pm CM 1230-1p ---T---:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON REV RATE** Start Date End Date Weekdays Spots/Week <u>Rate</u> Rating Week: 10/29/12 11/04/12 ---T---\$325.00 0.00 KSNV 11/02/12 11/02/12 The Agenda 1230pm CM 1230-1p ---F--:30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON REV RATE** Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 10/29/12 11/04/12 \$325.00 0.00E10 KSNV 11/05/12 11/05/12 The Agenda 1230pm 1230-1p :30 \$325.001 0.00 NM \$325.00 1 The Agenda 1230pm **NEWS 3 AT NOON REV RATE** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 \$325.00 0.00 11/04/12 11/04/12 News 3 Sunrise - SUND&M E 11 KSNV 6a-7a ----S :30 \$350.001 0,00 NM \$350.00 **News 3 Sunrise SUNDAY** AVG, ALL WKS/NW3-SUNRS WKND REV RATE Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----5 \$350.00 0.00 E 12 KSNV 10/30/12 10/30/12 Rachael Ray CM 11am-12pm :30 \$325.001 0.00 NM \$325.00 Rachael Ray RACHAEL RAY REV RATE Weekdays Spots/Week Rating Start Date End Date Rate Week: 10/29/12 11/04/12 \$325.00 0.00 E13 KSNV 10/31/12 10/31/12 CM 11am-12pm :30 \$325.001 0.00 NM \$325.00

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0.00 NM

\$250.00

Order / Rev:

104822

E 25 KSNV 11/01/12 11/01/12

06832438

.2 Adve

Advertiser:

American Crossroads

Alt Order #: Flight Dates:

10/30/12 - 11/05/12

Product Desc: Estimate: American Crossroads

694

ossroads KSNV

Ln Ch	Start	End	Inventory Code	Braak	Start/End Ti	me Days	Len Sp	ote	Data Dri	Rtg Type	Cnote	Amount
- LII OII	Otart	L.Hu	Rachael Ray	Dicak	Otal V Lind 11	ine Days	Len op	Olo	Trace I II	rig rype	Opols	Amount
			Rachael Ray									
		REV RATE	Maakdaya	Spots/Week	Data	Detina				1		
<u>ಎಡ</u> Week: 10/	<u>rt Date</u> /29/12	<u>End Date</u> 11/04/12	<u>Weekdays</u> w	<u>Spois/vveek</u>	<u>Rate</u> \$325.00	Rating 0.00						
E 14 KSNV			Rachael Ray Rachael Ray	СМ	11am-12pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
<u>St</u> a	ırt Date	REV RATE End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	Rachael Ray	CM	\$325.00 11am-12pm	0.00	:30	1	\$325,001	0.00 NM	1	#205.00
		REV RATE	Rachael Ray	CIVI	Train-12pin		.30	1	φ323.00 I	O.OO MINI	1	\$325.00
	rt Date	End Date 11/04/12	Weekdays F	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 16 KSNV			Rachael Ray Rachael Ray	СМ	11am-12pm	M	:30	1	\$325.001	0.00 NM	1	\$325,00
		REV RATE	Manistan	Cunto Blank	D-1-	D-li						
Sta Week: 11/	art <u>Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> м	Spots/Week 1	<u>Rate</u> \$325,00	Rating 0.00						
E 17 KSNV			Wknd Wheel of F SAT/ Wheel of F	Fortune CM	7-730pm	S-	:30	1	\$550.001	0.00 NM	1	\$550.00
	L REV R	ATE										
<u>Sta</u> Week: 10	art Date	End Date 11/04/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$550.00	Rating 0.00						
E 18 KSNV			The Doctors	CM	2pm-3pm		:30	1	\$325.001	0.00 NM	1	\$325.00
_ ,0 ,,0,,,,	101001	10,00,12	The Doctors	0111	zpiii opiii	·	.00	•	Q020.001	0.00 14101	1	ψ020.00
	ORS REV			0 / 44/ 1		-						
Sta Week: 10/	art <u>Date</u> /29/12	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 19 KSNV			The Doctors The Doctors	СМ	2pm-3pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00
	DRS REV											
Sta Week: 10	art Date	<u>End Date</u> 11/04/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 20 KSNV			The Doctors	CM	2pm-3pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
225 (10.11		(The Doctors	J	-p op	·	.00	•	\$020.00 (0.00 14191	•	Ψυ20.00
	ORS REV					5						
Sta Week: 10		End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
-			The Doctors	CM	2pm-3pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTO	ORS REV	/ DATE	The Doctors									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	F	1	\$325.00	0.00						
E 22 KSNV	11/05/	12 11/05/12	The Doctors The Doctors	CM	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
DOCTO	ORS REV	/ RATE	2 2 2 3 3 3 7									
<u>Sta</u> Week: 11.	art <u>Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00	-					
E 23 KSNV			Late Night w/Fall	on CM	1237a-136an		:30	1	\$250.001	0.00 NM	1	\$250,00
		< REV RATI	Late Night w/Fall									
<u>Sta</u> Week: 10	art Date	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
			Late Night w/Fall		1237a-136an		:30	1	\$250.001	0.00 NM	1	\$250.00
J FALL	ON-NBC	< REV RATI	Late Night w/Fal ∄	ion								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10	/29/12	11/04/12	W	1	\$250.00	0.00				-		

CM

1237a-136am

---T---

:30

1

\$250.001

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Order / Rev:

104822

Advertiser:

American Crossroads

Alt Order #:

06832438

Product Desc:

American Crossroads

Flight Dates:

10/30/12 - 11/05/12

Estimate: 694 KSNV

Ln Ch	Start	End	Inventory Code		Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
			Late Night w/Fallo Late Night w/Fallo									
J FALL	ON-NBC	REV RATE		211								
<u>Sta</u>	rt Date	End Date		Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		11/04/12	T	1	\$250.00	0.00						
E 26 KSNV	11/02/1	2 11/02/12	Late Night w/Fallo Late Night w/Fallo		1237a-136an	nF	:30	1	\$250.001	0.00 NM	1	\$250.00
J FALL	ON-NBC	REV RATE) II								
	<u>irt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		11/04/12	F	1	\$250.00	0.00						
E 27 KSNV	11/05/1	2 11/05/12	Late Night w/Fallo Late Night w/Fallo		1237a-136an	n M	:30	1	\$250.001	0.00 NM	1	\$250.00
J FALL	ON-NBC-	REV RATE	•	ווע								
<u>Sta</u>	urt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11		11/11/12	M	1	\$250.00	0.00						
E 28 KSNV	10/30/1	2 10/30/12	M-F Today Show Today 4th Hour	III 4th BM	10am-11am	~T~~~~	:30	1	\$325,001	0.00 NM	1	\$325.00
TODAY	' SHW3-1	NBC REV RA	•									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	-T	1	\$325.00	0.00						
E 29 KSNV	10/31/1	2 10/31/12	M-F Today Show Today 4th Hour	III 4th BM	10am-11am	W	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	'SHW3-1	NBC REV RA								ì		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/04/12	W	1	\$325,00	0.00						
E30 KSNV	11/01/1	2 11/01/12	M-F Today Show Today 4th Hour	III 4th ISM	10am-11am	T	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	1-EWH2	NBC REV RA										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10		11/04/12	T	1	\$325,00	0.00						
E 31 KSNV	11/02/1	2 11/02/12	M-F Today Show Today 4th Hour	III 4th 16M	10am-11am	F	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	r SHW3-1	NBC REV RA	•									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10		11/04/12	F	1	\$325.00	0.00						
E 32 KSNV	11/05/1	2 11/05/12	M-F Today Show Today 4th Hour	III 4th 16M	10am-11am	M	:30	1	\$325.001	0.00 NM	1	\$325.00
TODAY	SHW3-1	NBC REV RA	•							l		
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				1		
Week: 11.		11/11/12	M	1	\$325.00	0.00						
E33 KSNV	10/30/1	2 10/30/12	M-F 5-6a WakeUp	_	5-6a	-T	:30	1	\$450.001	0.00 NM	1	\$450.00
WAKE	W/WAGI	NRS1 REV F	M-F 5-6a WakeU RATE	p wwwagners								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				l		
Week: 10		11/04/12	-T	1	\$450.00	0.00				•••		
E 34 KSNV	10/31/1	2 10/31/12	M-F 5-6a WakeUp	_	5-6a	W	:30	1	\$450.001	0.00 NM	1	\$450.00
WAKE	W/WAGI	NRS1 REV F	M-F 5-6a WakeU RATE	p w/vvagners								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	W	1	\$450.00	0.00						
E35 KSNV	11/01/1	2 11/01/12	M-F 5-6a WakeU		5-6a	T	:30	1	\$450.001	0.00 NM	1	\$450.00
WAKE	W/WAGI	NRS1 REV F	M-F 5-6a WakeU RATE	p w/vvagners								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	T	1	\$450.00	0.00						
E36 KSNV	11/02/1	2 11/02/12	M-F 5-6a WakeU	_	5-6a	F	:30	1	\$450.001	0.00 NM	1	\$450.00
WAKE	W/WAGI	NRS1 REV F	M-F 5-6a WakeU RATE	h missagueis								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	F	1	\$450.00	0.00						
E 37 KSNV	11/05/1	2 11/05/12		CM	5-6a	M	:30	1	\$450.001	0.00 NM	1	\$450.00

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Order / Rev: 104822 Advertiser: American Crossroads

American Crossroads

KSNV

Product Desc:

Flight Dates: 10/30/12 - 11/05/12 Estimate: 694

Alt Order #:

Ln Ch	Start	End	Inventory Code		Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
<u></u>			M-F 5-6a WakeU M-F 5-6a WakeU	•						•		
WAKE W	//WAGN	IRS1 REV R		p w/wwagners								
<u>Start</u> Week: 11/0	Date 5/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E 38 KSNV	10/30/12	2 10/30/12	M-F Today Show	II 3rd HCM	9-10a	-r	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	SUBMO N	IDO DEV DA	M-F Today Show	II								
	: Date	IBC REV RA End Date	Veekdaγs	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	-T	1	\$750.00	0.00						
E39 KSNV	10/31/12	2 10/31/12	M-F Today Show	II3rdHCM	9-10a	W	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY	SHW2-N	IBC REV RA	M-F Today Show T⊏	11								
	l Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 10/2	9/12	11/04/12	w	1	\$750.00	0.00						
E40 KSNV	11/01/1:	2 11/01/12	M-F Today Show		9-10a	T	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY S	SHW2-N	IBC REV RA	M-F Today Show TE	II								
	t <u>Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		11/04/12	T	1	\$750.00	0,00						
E41 KSNV	11/02/12	2 11/02/12	M-F Today Show M-F Today Show		9-10a	F	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY S	SHW2-N	IBC REV RA	•	11								
	<u>t Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		11/04/12	F	1 1	\$750.00	0.00			6750004	0.00 104		
E 42 KSNV	11/05/17	2 11/05/12	M-F Today Show M-F Today Show		9-10a	M	:30	1	\$750.001	0.00 NM	1	\$750.00
TODAY S	SHW2-N	IBC REV RA		••								
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/0 E 43 KSNV		11/11/12	Wknd Jeopardy	CM	\$750.00 630-7pm	0.00 S-	:30	1	\$550.001	0.00 NM	1	\$550.00
L45 KONV	1170371.	2 11/05/12	SAT/Jeopardy	OIVI	00 0- 7 pm	3-	.50	'	φ550.001	G.OO INIVI	'	φ550.00
JEP RE\												
<u>Start</u> Week: 10/2	<u>t Date</u>	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$550.00	Rating 0.00						
E 44 KSNV			M-F Wheel	CM.	7-730pm	-T	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
			M-F Wheel of Fo		, , , , , , , , , , , , , , , , , , ,	•	,	•	+ · , - · · · · · · · ·	0,00 1		\$1,000.00
WHEEL			38/ Ludou -	04-001-	D-4-	Datin.						
<u>Stan</u> Week: 10/2	<u>t Date</u> 9/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00						
E 45 KSNV	-		M-F Wheel	CM	7-730pm	W	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
			M-F Wheel of Fo	rtune								
WHEEL	REV RA t Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		11/04/12	W		\$1,300.00	0.00						
E 46 KSNV	11/01/1	2 11/01/12	M-F Wheel	СМ	7-730pm		:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
WHEEL	DEV DA	TE/DO	M-F Wheel of Fo	rtune								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					l	
Week: 10/2	29/12	11/04/12	T		\$1,300.00	0.00						
E47 KSNV	11/02/1	2 11/02/12		CM	7-730pm	F	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
WHEE F	REV RAT	TE/PG	M-F Wheel of Fo	rtune								
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2		11/04/12	F		\$1,300.00	0.00						
E48 KSNV	11/05/1	2 11/05/12	M-F Wheel of Fo	CM	7-730pm	M	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
WHEEL	REV RA	ATE/PG	M-F Wheel of Fo	tuli c								
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 11/0		11/11/12	M		\$1,300.00	0.00			#7F0 004	0.00 115		h-7-5-65
E49 KSNV	10/30/1	2 10/30/12		СМ	1135p-1237a	-T	:30	1	\$750.001	0.00 NM	1	\$750.00

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KSNV

Order / Rev:

104822

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: American Crossroads

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Flight Dates:

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Estimate:

694

Ln Ch End Inventory Code Break Start/End Time Start Days Len Spots Rate Pri Rtg Type Spots Amount The Lonight Show Tonight Show TONITE SHW-NBC< REV RATE Start Date End Date Weekdays Spots/Week Rating Rate ~T~~~~ Week: 10/29/12 11/04/12 \$750.00 0.00 E 50 KSNV 10/31/12 10/31/12 The Tonight Show CM 1135p-1237a :30 \$750.001 0.00 NM ---\$750.00 Tonight Show TONITE SHW-NBC< REV RATE Start Date End Date Spots/Week Weekdays Rate Rating -W----11/04/12 Week: 10/29/12 \$750.00 0.00 E 51 KSNV 11/01/12 11/01/12 The Toniaht Show 0.00 NM CM 1135p-1237a ---T---:30 \$750.001 1 \$750.00 **Tonight Show** TONITE SHW-NBC< REV RATE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---T---\$750.00 0.00 E 52 KSNV 11/02/12 11/02/12 The Tonight Show CM 1135p-1237a :30 \$750,001 0.00 NM \$750.00 1 Tonight Show TONITE SHW-NBC< REV RATE Start Date End Date Weekdays Spots/Week Rate Rating ----F--Week: 10/29/12 11/04/12 \$750.00 0.00 E 53 KSNV 11/05/12 11/05/12 The Tonight Show CM 1135p-1237a M-----:30 \$750.001 0.00 NM \$750.00 Tonight Show TONITE SHW-NBC< REV RATE Start Date End Date **Weekdays** Spots/Week Rate Rating 11/11/12 Week: 11/05/12 \$750.00 0.00 E 54 KSNV 10/30/12 10/30/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm -T----:30 \$725.001 0.00 NM \$725.00 1 4PM NEWS (1 hour) NEWS REV TP &, RATE & PG Start Date End Date Weekdays Rating Spots/Week Rate 11/04/12 Week: 10/29/12 -T----\$725.00 0.00 NEWS 3 at 4 (1 HOUR)CM E 55 KSNV 10/31/12 10/31/12 4-5pm -- ta/----:30 \$725.001 0.00 NM 1 \$725.00 4PM NEWS (1 hour) NEWS REV TP &, RATE & PG Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 --W----\$725.00 0.00 E 56 KSNV 11/01/12 11/01/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$725,001 0.00 NM 1 \$725.00 4PM NEWS (1 hour) NEWS REV TP &, RATE & PG. End Date Start Date <u>Weekdays</u> Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---T---\$725.00 0.00 E 57 KSNV 11/02/12 11/02/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$725.001 0.00 NM 1 \$725.00 4PM NEWS (1 hour) NEWS REV TP &, RATE & PG Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ----F--\$725.00 0.00 E 58 KSNV 11/05/12 11/05/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M-----:30 \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) NEWS REV TP &, RATE & PG. Start Date End Date Weekdays Spots/Week Rate Rating Week: 11/05/12 11/11/12 M----\$725.00 0.00 E 59 KSNV 10/30/12 10/30/12 M-F 6-7a WakeUp w/WaQM -T----:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> Week: 10/29/12 11/04/12 1 \$1,000,00 0.00 M-F 6-7a WakeUp w/Wa@M E 60 KSNV 10/31/12 10/31/12 6-7a ---W----:30 1 \$1,000.001 0.00 NM \$1,000.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 ---W----\$1,000.00 0.00E61 KSNV 11/01/12 11/01/12 CM 6-7a :30 1 \$1,000.001 0.00 NM \$1,000.00

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Order / Rev:

104822

Advertiser:

American Crossroads

Alt Order #:

06832438

Product Desc:

American Crossroads

Flight Dates:

10/30/12 - 11/05/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type Spots	3	Amount
			M-1- 6-7a WakeU	p w/VVag			·		0 31		
WAKE W	v/WAGN	NRS2 REV R	M-F 6-7a WakeU RATE	p w/Wagners							
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			1		
Week: 10/2		11/04/12	T		\$1,000.00	0.00					
E 62 K\$NV	11/02/1	2 11/02/12	M-F 6-7a WakeUp M-F 6-7a WakeU	_	6-7a	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
WAKE W	V/WAGI	NRS2 REV F		p wwwagners							
	<u>t Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 10/2		11/04/12	F		\$1,000.00	0.00		4 04 000 004			******
E 63 KSNV	11/05/1	2 11/05/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
WAKE W	V/WAGI	NRS2 REV F		p milagnolo							
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 11/0 E 64 KSNV		11/11/12	M	CM	\$1,000.00 658a-9am	0.00 -T	:30	1 \$1,500.001	0.00 NM	1	ቀ1 600 00
E 04 KONV	10/30/1	2 10/30/12	Today Show	CIVI	0004-94111	-,	.50	1 \$1,500.001	U.OU INIVI	•	\$1,500.00
		EV RATE	·								
<u>Start</u> Week: 10/2	t Date	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week	Rate	Rating					
E 65 KSNV			·	CM	\$1,500.00 658a-9am	0.00 W	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
200 10111	10/01/1	2 10/01/12	Today Show	OW	0000 00111	**	.00	ι ψι,σου.σοι	0.00 1410)	•	Ψ1,500.00
		EV RATE									
<u>Start</u> Week: 10/2	t <u>Date</u>	End Date 11/04/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$1,500.00	<u>Rating</u> 0.00					
E 66 KSNV					658a-9am	T	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
			Today Show			·	,,,,			•	4 1,500100
		EV RATE	Manadada	O4-8861	D-4-	D = 1/					
<u>ਠਾਬਜ਼</u> Week: 10/2	<u>t Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$1,500.00	Rating 0.00					
E 67 KSNV			Today Show	СМ	658a-9am	н	;30	1 \$1,500.001	0.00 NM	1	\$1,500.00
TODAY	OLDA/ DI	E) / E) & TE	Today Show								
	SHW RI t Date	EV RATE End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12		1	\$1,500.00	0.00					
E 68 KSNV	11/05/1	2 11/05/12	•	СМ	658a-9am	M	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
TODAY	SHW DI	EV RATE	Today Show								
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 11/0		11/11/12	M	1		0.00					
E 69 KSNV	10/30/1	2 10/30/12	M-F Early News	СМ	5-630p	-T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
VARIOU	IS REV	RATE	M-F Early News								
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	-Т	1	\$1,200.00	0.00			· · · · · · · · · · · · · · · · · · ·		
E70 KSNV	10/31/1	12 10/31/12	M-F Early News	CM	5-63 0 p	W	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
VARIOU	S REV	RATE	M-F Early News								
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/2		11/04/12	W		\$1,200.00	0.00					
E71 KSNV	11/01/1	12 11/01/12	M-F Early News M-F Early News	СМ	5-630p	T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
VARIOU	S REV	RATE	ar i Larry 140405								
	t Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/2		11/04/12	M E Early News		\$1,200.00	0.00	-00	4 04 000 004	0.00 1/15	,	#4 000 00
E72 KSNV	11/02/1	12 17/02/12	M-F Early News M-F Early News	СМ	5-630p	F	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
VARIOU	IS REV	RATE	,, ,,,,,,,,,,,,,,,,,,,,,,,,,,,								
	t Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 10/2 E 73 KSNV		11/04/12	F	1 CM	\$1,200.00 5-630p	0.00 M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
ETS NONV	1 1/00/	14 11/0/12		CIVI	ი-იიიხ	jv	,su	ι φι,200.001	O.OO ININI	1	φ1,200.00

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Order / Rev:

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Advertiser:

American Crossroads

Alt Order #:

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Product Desc:

American Crossroads

Flight Dates:

10/30/12 - 11/05/12

Estimate:

												
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F Early News M-F Early News									
	JS REV	RATE	-							•		
<u>Sta</u> Week: 11/	irt Date	<u>End Date</u> 11/11/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
E 74 KSNV				CM '	12-1230pm	-T	:30	1	\$425,001	0.00 NM	1	\$425.00
			Noon News						,			,
	3 AT NO irt Date	ON End Date	Weekdays	Spots/Week	Rate	Rating				ŀ		
<u>ى بى</u> /Week: 10		11/04/12	-T	<u>30013/4466K</u>	\$425.00	0.00						
E 75 KSNV	10/31/1	12 10/31/12		CM	12-1230pm	W	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS	3 AT NO	ON	Noon News									
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	W	1	\$425,00	0.00						
E76 KSNV	11/01/1	12 11/01/12		СМ	12-1230pm	T	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS	3 AT NO	ON	Noon News									
	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/		11/04/12	T	1	\$425.00	0.00						
E77 KSNV	11/02/1	12 11/02/12	Noon News Noon News	СМ	12-1230pm	F	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS	3 AT NO	ON	110011110110									
-	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/ E 78 KSNV		11/04/12	Noon News	CM	\$425.00 12-1230pm	0.00 M	:30	1	\$425.001	0.00 NM	1	#405.00
L / O NOINV	117007	12 11/03/12	Noon News	CIVI	12-1230pm	v	.30	!	⊅423.00 I	U,UU INIM	1	\$425.00
	3 AT NO											
Sta Week: 11/	rt Date /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$425.00	Rating 0.00						
E 79 KSNV				SATUROM	6a-7a	S-	:30	1	\$350.001	0.00 N M	1	\$350.00
			News 3 Sunrise	SATURDAY					•	*****		*********
	LL WKS ort Date	End Date	Weekdays	Spots/Week	Data	Datina						
Week: 10/		11/04/12	S-	<u> </u>	<u>Rate</u> \$350.00	<u>Rating</u> 0.00						
E80 KSNV	10/30/1	12 10/30/12	Dr. Phil	СМ	3-4p	-T	:30	1	\$450.001	0.00 NM	1	\$450.00
DR. PH	111 -		Dr Phil									
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/29/12	11/04/12	-T	1	\$450.00	0.00						
E 81 KSNV	10/31/	12 10/31/12		CM	3-4p	W	:30	1	\$450.001	0.00 NM	1	\$450.00
DR. PH	IIL<		Dr Phil									
	ert Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10		11/04/12	W	1	+ 100100	0.00						
E 82 KSNV	11/01/	12 11/01/12	Dr. Phil Dr Phil	CM	3-4p	T	:30	1	\$450.001	0.00 NM	1	\$450.00
DR. PH	iiL<		DIT IIII									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	. —	Rating						
Week: 10/ E 83 KSNV		11/04/12	T	CM	\$450.00 3-4p	0.00	:30	1	\$450.001	0.00 NM	,	#4E0 00
L 00 KONV	111021	12 11/02/12	Dr Phil	CIVI	3-4p		.30	,	φ450.00 I	U.UU INIVI	'	\$450.00
DR. PH												
<u>Sta</u> Week: 10	art Date /29/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$450.00	Rating 0.00						
E 84 KSNV				CM	3-4p	M	;30	1	\$450.001	0.00 NM	1	\$450.00
		· -	Dr Phil		e.		, = -	•	,			¥.50.00
DR. PH		End D-4-	Mookdaya	Cnoto Attacl	D-1-	Datina						
<u>احد</u> Week: 11	art <u>Date</u> /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E 85 KSNV				СМ	7a-8am	S	:30	1	\$750.001	0.00 NM	1	\$750.00
											•	

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Order / Rev:

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Advertiser:

Estimate:

American Crossroads

Alt Order #: Flight Dates:

10/30/12 - 11/05/12

Product Desc:

American Crossroads

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	. —		Sunday Today Sunday Today									
SUN	I TODAY-NE	BC REV RAT										
	Start Date 10/29/12	End Date	<u>Weekdays</u> S	Spots/Week	Rate	Rating						
		11/04/12 2 11/03/12	Saturday Today	CM	\$750.00 7a-9am	0.00 S-	:30	1	\$625.001	0.00 NM	1	\$625.00
			Saturday Today	· · · ·	, , , , , , , , , , , , , , , , , , , ,	J	.00		4020.00 1	5.00 1111	,	Ψ025,00
	S. ALL WKS	E. J.D.G.	MATE a leaders of	0	ъ.	D (
	Start Date 10/29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$625.00	Rating 0.00						
	NV 10/31/1		Wed PR 9-10p	СМ	9-10pm	W	:30	1	\$4,000.001	0.00 NM	1	\$4,000.00
0) #		•	Wednesday Prim	e 9-10pm								·
	J RATE & PO Start Date	ز End Date	Weekdays	Spots/Week	Rate	Rating						
	10/29/12	11/04/12	W	1	\$4,000.00	0.00						
E 88 KSI	NV 11/03/1	2 11/03/12	News 3 Live in Pr	ime CM	7-10pm	S-	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
NDC	PRIME RE	V DATE/DO	News 3 in Prime									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/29/12	11/04/12	S-		\$1,200.00	0.00						
E 89 KSI	NV 11/03/1	2 11/03/12	•		9am-930am	S-	:30	1	\$500.001	0.00 NM	1	\$500,00
AVG	. ALL WKS		News 3 Today - S	SAT								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/29/12	11/04/12	S-	1	\$500.00	0.00						
E 90 KSI	NV 11/03/1	2 11/03/12	Sa-Su News 3 at		11 pm-1135p	mS-	:30	1	\$1 ,100.001	0.00 NM	1	\$1,100.00
WKI	D2 NWS-AT	11<	Sa-Su News 3 at	Eleven								
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
	10/29/12	11/04/12	S-		\$1,100.00	0.00						
E 91 KS	NV 11/04/1	2 11/04/12	Chris Matthews 9 Chris Matthews 8		9:30a-10a	S	:30	1	\$600.001	0.00 NM	1	\$600.00
CM	REV RATE/	PG	Omio Mattrews t	0.004111								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/29/12	11/04/12	Sa-Su Early News	1 s CM	\$600.00	0.00	.20		¢075 004	0.00 NA		# 075.00
E 92 NO	NV 11/03/1	2 11/03/12	Sa-Su Early New		5pm-630pm	S-	:30	1	\$675.001	0.00 NM	1	\$675.00
AVG	9. ALL WKS	REV RATE	•									
Manla	Start Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
-	10/29/12 NV 11/01/1	11/04/12	Thurs PR 10-11p	1 CM	\$675.00 10-11pm	0.00	:30	1	\$3,200.001	0.00 NM	1	\$3,200.00
L 35 1(0)	1170171	2 11/01/12	Thursday Prime		10-1 Ipili	,	.50	,	ψ0,200.001	0.00 1410	'	φ5,200.00
RO			/PROGRAM		<u>.</u> .							
Week:	Start Date 10/29/12	End Date 11/04/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$3,200.00	Rating 0.00						
			Days of our Lives		1258p-2pm	-T	:30	1	\$425.001	0.00 NM	1	\$425.00
			Days of our Lives						*			Ψ120.00
DAY	YS-OUR LIV		186 statem	0 1 111 1	5.1	5 "						
Week:	Start Date : 10/29/12	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
			Days of our Lives	СМ	1258p-2pm	W	:30	1	\$425.001	0.00 NM	1	\$425.00
			Days of our Lives	š								·
DAY	YS-OUR LIV Start Date		Weekdays	Spots/Week	Rate	Rating						
Week	: 10/29/12	<u>End Date</u> 11/04/12	W	<u> </u>	\$425.00	0.00						
			Days of our Lives		1258p-2pm	T	:30	1	\$425.001	0.00 NM	1	\$425.00
D.43	e our in	E0-	Days of our Lives	S								
DAY	YS-OUR LIV Start Date	ES< End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	: 10/29/12	11/04/12	T	1	\$425.00	0.00]	
E 97 KS	NV 11/02/1	12 11/02/12		CM	1258p-2pm	F	:30	1	\$425.001	0.00 NM	1	\$425.00

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Order / Rev:

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American Crossroads

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Product Desc:

American Crossroads

Flight Dates:

10/30/12 - 11/05/12

Estimate:

Ln Ch	Start	End	Inventory Code Days of our Lives		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
DAYS-OU	ID IVE	:0>	Days of our Lives	i								
Start		End Date	Weekdays	Spots/Week	Rate	Rating				ı		
Week: 10/29		11/04/12	F	1	\$425.00	0.00						
E98 KSNV 1			Days of our Lives Days of our Lives		1258p-2pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
DAYS-OU			18/a alcalas sa	Cu sés détable	Data	Datina						
<u>Start </u> Week: 11/05		End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00						
E99 KSNV 1	1/04/12	2 11/04/12	News 3 Today W News 3 Today	knd CM	9a-930am	S	:30	1	\$500.001	0,00 NM	1	\$500.00
AVG. ALL		E - 1 D - 1	187 - 1-1	0-1-141-1	D-1-	B. II.						
<u>Start </u> Week: 10/29		End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
			M-F News 3 at El		11pm-1135p		:30	1	\$1,200.001	0.00 NM	1	\$1,200.0
		REV RATE										
<u>Start </u> Week: 10/29		End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00				ŀ		
			M-F News 3 at El		11pm-1135pi		:30	1	\$1,200.001	0.00 NM	1	\$1,200.0
			M-F News 3 at E					,	+ 1,		·	Ψ1,200.0
		REV RATE	Maskalava	Conta 8Mante	D-4-	Datina						
<u>Start</u> Week: 10/29		End Date 11/04/12	Weekdays W	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00						
E102 KSNV 1	11/01/1:	2 11/01/12	M-F News 3 at El M-F News 3 at E		11pm-1135p	mT	:30	1	\$1,200.001	0.00 NM	1	\$1,200.0
		REV RATE										
<u>Start</u> Week: 10/29		End Date 11/04/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
			M-F News 3 at El M-F News 3 at E	even CM	11pm-1135p		:30	1	\$1,200.001	0.00 NM	1	\$1,200.0
		REV RATE										
<u>Start</u> Week: 10/29		End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00						
E104 KSNV 1			M-F News 3 at El M-F News 3 at E	even CM	11pm-1135p		:30	1	\$1,200.001	0.00 NM	1	\$1,200.0
		REV RATE										
<u>Start</u> Week: 11/05		End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00				1		
			FacetoFace/Rals	·	730-758pm	-TW	:30	2	\$900.001	0.00 NM	2	\$1,800.0
FACE-J R	RALSTO	ON< REV RA	Face to Face w/									
<u>Start</u>		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/29		11/04/12	-TW FacetoFace/Rals	ton Por@M	\$900.00 730-758pm	0.00	:30	2	\$900.001	0.00 NM	2	#4 000 O
E100 KGMV	1 170 17 1.	2 11/02/12	Face to Face w/		730-736pm	(.30	2	φ800.00 I	U.UU NIVI	2	\$1,800.0
			ATE ADDED SPO									
<u>Start</u> Week: 10/29		End Date 11/04/12	<u>Weekdays</u> TF	Spots/Week 2	<u>Rate</u> \$900.00	<u>Rating</u> 0.00						
			FacetoFace/Rals	·	730-758pm	M	:30	1	\$900.001	0.00 NM	1	\$900.0
			Face to Face w/		,							
FACE-J R Start		ON< REV RA End Date	ATE <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				ļ		
Week: 11/05		11/11/12	M	1	\$900.00	0.00						
E108 KSNV 1	11/04/1	2 11/04/12	Meet the Press	СМ	8a-9am	S	:30	1	\$3,000.001	0.00 NM	1	\$3,000.0
MEET PR	אבכה ה	IIN	Meet the Press									
Start		End Date	Weekdays	Spots/Week	Rate	Rating						
Week; 10/29		11/04/12	S	1		0.00						
E109 KSNV 1	11/04/1	2 11/04/12		СМ	7-10pm	S	:30	1	\$1,200.002	0.00 NM	1	\$1,200.0

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Order / Rev: 104822 Advertiser: American Crossroads Alt Order #: 06832438 Product Desc: American Crossroads **KSNV** 10/30/12 - 11/05/12 Flight Dates: Estimate: 694 Inventory Code Ln Ch End Break Start/End Time Start Days Len Spots Rate Pri Rtg Type Spots Amount News 3 Live in Prime News 3 in Prime ADDEDSPOT NEWS AFT NFL Weekdays Start Date **End Date** Spots/Week Rating Rate

0.00

1 \$1,200.00

Week: 10/29/12

11/04/12

Totals 111 \$83,275.00